# THE PREPARATION OF SLIDES FOR INDIVIDUALIZED STUDY OF SHORTHAND

A Thesis

Presented to

the Division of Business Education

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Master of Science

by
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## Chapter 1

#### INTRODUCTION

The concept of individualization of instruction is one of the most pervasive themes dominating American education during the last decade. It has been said, "No other concept has had greater influence or greater impact upon the development of modern educational programs and the implementation of instructional changes." The teacher has and will continue to play a major role in classroom changes.

In this era of the computer and the knowledge explosion, what better method could be employed in individualizing instruction than the machine. Machines are capable of aiding the teacher in individualizing instruction, with proper programs, to meet the needs of education today. A programmed machine can offer the student a controlled stimulus, evoke a response, and provide reinforcement.

Slides and the slide projector can become economical tools for individualized instruction in shorthand. These tools can be used effectively in beginning shorthand or advanced shorthand and can be used on both the secondary level and the post-secondary level of instruction.

## The Problem

## Statement of the Problem

The purpose of this study was to prepare shorthand slides for individualized study for students' skill improvement in writing brief

Lloya K. Bishop, "Individualizing Educational Programs,"
Business Education Forum, XXV (May, 1971), 13.

forms, theory, phrases, state abbreviations, and the 500 most-used words.

## Importance of the Study

One of the major unsolved problems in teaching shorthand is helping each student achieve his best potential. Brenholt and Houghton stated:

Basic to any shorthand curriculum are the philosophical and educational beliefs supported by those who design and implement it. The following beliefs are valued and accepted by business education faculties. An individualized video shorthand program should be predicated upon the following philosophical bases:

- 1. Each person is a unique individual as a result of his experiences. This statement implies that the learning process, and that which is learned, will vary with each individual.
- 2. Learning develops through involvement--which is the interaction of self with all the facets of the environment. The student involved is continuously making choices, the consequences of which shape his being.
- 3. All the critical factors of any learning experience include content, the process of learning, and interaction of learner and the teacher (or medium). All are equally important and all must be continually evaluated in terms of stated behavioral objectives.

This philosophy of education is being reflected in a shorthand program which emphasizes the business education department's responsibility to the learner. These responsibilities are:

- l. To provide a stimulating environment in which the learner will accept the responsibility for his own intellectual, emotional, and behavioral development in order to achieve his own personal and professional objectives;
- 2. To provide numerous opportunities for the learner to become actively involved with content and processes through interaction with various classroom learning activities;
- 3. To provide the profession with competent, creative teachers capable of synthesizing knowledge, informational resources, and educational technology so that the business education student may adequately fulfill his personal and societal needs;
- 4. To provide continuously cooperative evaluation of each learner by the shorthand teacher and by the learner himself to assess his personal growth attainment.

Educational technology, when properly utilized, may provide more time for individual pursuits in intellectual inquiry, creative endeavor, and provocative reflection. The focus must be on the learner and the processes of learning.

With the exception of dictation tapes, little has been done in the area of shorthand skill improvement on an individualized basis using machines as a media.  $^{2}$ 

Biggee quoted Skinner on the error of not employing materials and techniques that are available to education:

In education we design and re-design our curricula in a desperate attempt to provide a liberal education while stead-fastly refusing to employ available engineering techniques which would efficiently build the interests and instill the knowledge which are the goals of education.<sup>3</sup>

Russon said, "Every available aid should be used in building shorthand and transcription skill." In the aids listed (notebook, pen, pencil, chalkboard, tapes, and records), there was no mention of the use of slides.

## Delimitations of the Study

The shorthand slides that were prepared were designed for the equipment available at Chanute Senior High School, Chanute, Kansas.

The study was correlated with the Diamond Jubilee Series of Gregg Shorthand.

JoAnne M. Brenholt and Edward L. Houghton, "Individualized Video Shorthand Instruction," <u>The Balance Sheet</u>, LIII (May, 1972), 342.

<sup>&</sup>lt;sup>2</sup>F. A. Foss and G. L. Pearce, "Liven Up Laboratory Learning with Synchronized 2 X 2 Sound Slides," <u>Audio-Visual Instruction</u>, XIII (March, 1968), 288.

<sup>&</sup>lt;sup>3</sup>Morris L. Biggee, <u>Learning Theories for Teachers</u> (New York: Harper and Row, 1964), p. 134.

<sup>&</sup>lt;sup>4</sup>Allien R. Russon, <u>Methods of Teaching Shorthand</u>, <u>Monograph 119</u> (Cincinnati: South-Western Publishing Company, 1968) pp. 23-24.

The theory slides consisted only of the theory listed in the index of <u>Gregg Shorthand</u>, <u>Diamond Jubilee Series</u> as follows: alphabetic characters, amounts, days, figures, months, punctuation, quantities, weights and measures, word beginnings and word endings. A maximum of two words were given as examples for any one theory.

The phrase slides consisted only of phrases listed in <u>Gregg</u>
<u>Dictation</u>, <u>Diamond Jubilee Series</u>.<sup>2</sup>

The 500 most-used words slides consisted only of the 500 most-used words listed in <u>Correlated Dictations and Transcription</u>, <u>Gregg Diamond</u>
Jubilee Edition.<sup>3</sup>

## Limitations of the Study

Information used in the development of the study was obtained primarily from the William Allen White Library and the Instructional Media Center at Kansas State Teachers College, Emporia, Kansas.

## Definitions of Terms

## <u>Automatization</u>

Automatization is the process by which an act becomes so habitual and routine that it is performed without any conscious thought or mental effort.  $^4$ 

<sup>&</sup>lt;sup>1</sup>John R. Gregg, Louis A. Leslie, and Charles Zoubek, <u>Gregg Shorthand</u>, <u>Diamond Jubilee Series</u> (New York: McGraw-Hill Book Co., Inc., 1969) pp. 381-38

<sup>&</sup>lt;sup>2</sup>Louis A. Laslie, Charles E. Zoubek, and Madeline S. Strony, <u>Gregg Dictation</u>, <u>Diamond Jubilee Series</u> (New York: McGraw-Hill Book Co., Inc., 1963) pp. 511-512.

<sup>&</sup>lt;sup>3</sup>Hamden L. Forkner and others, <u>Correlated Dictations and Transcription</u> Gregg Diamond Jubilee Edition (New York: Forkner Publishing Co., 1966) pp. 1-3

<sup>&</sup>lt;sup>4</sup>Carter V. Good, <u>Dictionary of Education</u> 2d ed. (New York: McGraw-Hill Book Co., Inc., 1963) p. 50.

## Individualized Study

Individualized study is study activities that are differentiated to meet the needs of the student instead of being the same for all those in a study group.

## Most-Used Words

Frequency of use was the criterion for the selection which includes basic vocabulary and frequently used geographical and proper names.  $^2$ 

## Methods of Procedure

The slides to be prepared were divided into five general areas: brief forms, theory, phrases, state abbreviations, and the 500 most-used words. These areas were selected on the basis of individualized study that would be most useful in a Shorthand I class.

The methods of procedure used in this study of the preparation of slides were as follows:

- 1. Available literature was reviewed in determining the content and preparation of the slides.
- 2. Advise was solicited from Mr. L. R. Marks at the Instructional Media Center at Kansas State Teachers College at Emporia, Kansas, and film materials were tested.
  - 3. Price quotations were secured on film, mounts, and carousels.

<sup>&</sup>lt;sup>1</sup>Ibid., p. 531.

<sup>&</sup>lt;sup>2</sup>Forkner, op. cit., p. ix.

- 4. White 8 1/2 by 11 inch sheets were ruled for 28 squares size 1 1/2 by 1 5/16 inches each to match the slide mount openings. Individual words were typewritten in one square and rewritten in shorthand in another square. These were the master sheets to be used in the preparation of the film.
  - 5. Mounts and carousels were purchased for the slides.
- 8. The transparencies were prepared with Xerographic Film on a Xerox Model 914 Machine at the Instructional Media Center at Kansas State Teachers College at Emporia, Kansas.
- 7. The transparencies were cut into sections, and each section was mounted in a slide mount and sealed with a mount press.
- 8. After the slides were prepared, they were classified into areas and filed in carousels according to the five general areas for ease in selection and use.
- 9. A summary was made of the study, conclusions were stated, and recommendations were made.

## Chapter 2

#### REVIEW OF RELATED LITERATURE

The use of sittles and sound slides in shorthand is so new and funds have been so limited that progress has not been made beyond the experimental stage. As a result, little has been written regarding actual studies.

The literature reviewed dealt primarily with learning theories and techniques, material selection for slides, and preparation of slides, and equipment.

## Remedial Study

Students do not progress at the same rate, and some students have difficulty in adapting to shorthand as a new medium of communication. Once they fall behind, it becomes increasingly more difficult for them to catch up. Condon suggested a technique that has improved the situation with considerable success.

Some teachers do not use the regular textbooks for a week or two. Instead, they use specially prepared materials designed to introduce the subject of shorthand in a simple and brief preview. Most of the alphabet and a few brief forms are included in this presentation. Writing is included from the beginning, but only a few simple sentences are used. This plan introduces the student to this new type of learning activity. At the completion of this brief unit, the class begins using the regular textbook by which time much faster progress and more complete mastery may be expected as a result of this preview. 2

<sup>&</sup>lt;sup>1</sup>F. A. Foss and G. L. Pearce, "Liven Up Laboratory Learning With Synchronized 2 X 2 Sound Slides," <u>Audio-Visual Instruction</u>, XIII (March, 1963). 288.

<sup>&</sup>lt;sup>2</sup>Arnold Condon, "Secretarial Education with a Future," <u>The American</u> Business Education Yearbook, XIX (Somerville, New Jersey: Somerset Press, T902), pp. 135-136.

## Time Factor in the Classroom

In a conventional classroom of group instruction a teacher has only so much time, and it is usually necessary for him to reinforce the desired behavior only in blocks of responses.

According to Skinner, the most serious criticism of current classroom procedures is the relative infrequency of reinforcement of the desired
acts of students. The slower student particularly suffers because of the
lack of reinforcement.

## Psychological Implications

There seems to be two psychological principles that operate in learning: (1) nothing succeeds like success and (2) nothing fails like failure.

The stigma of failure definitely slows learning. Seagoe stated:

- 1. Failure slows learning.
- 2. Failure causes a moving away from reality.
- 3. Failure causes persistent non-adjustive behavior.
- 4. Failure increases the variability of behavior.
- 5. The effect of failure is cumulative.  $^2$

## Individualized Study

The following premises evoke dynamic educational procedures and contain powerful implications for any school program desiring to provide

<sup>&</sup>lt;sup>1</sup>Morris L. Biggee, <u>Learning Theories for Teachers</u> (New York: Harper and Row, 1964), 136.

<sup>&</sup>lt;sup>2</sup>May V. Seagoe, <u>A Teacher's Guide to the Learning Process</u> (Dubuque: Wm. C. Brown Co., 1961) pp. 86-87.

the best possible education for its children:

- l. That learning takes place individually; therefore, curriculum and methodology should be organized around the individual student. The quest for ways to individualize learning is the most important innovating force influencing the development of present-day educational systems.
- 2. That students must come in contact with different levels of learning and have the opportunity to work together to discover the relationships of various disciplines as aspects of one world. Fragmentation and compartmentalization of subject matter must be replaced with interdisciplinary and multidisciplinary approaches with concomitant interaction of the instructional staff.
- 3. That there are no time limits or space limits when or where a student can learn—with or without the teacher and the formal classroom. In fact, there are no age limits; for education to be internalized, students must learn that true education is a continuous process. This is the ubiquitous nature of true education and learning.
- 4. That the educational program must be dynamic and in a constant state of evaluation and change in order to survive. It must be adaptable, flexible, and capable of meeting the demands of a complex technological and changing culture.

In an individualized study program, each student progresses at his own rate--a rate which is governed by his background, interest, and ability. He competes primarily with himself and only generally with the group.

An individualized study program in shorthand should provide the student with:

- 1. Stimulating environment
  - a. Greater student responsibility for program development and progress.
  - b. Wider variability in threshold levels of entering competence and insight
  - c. Differential speed of progress throughout the shorthand program
- 2. Active involvement
  - a. Earlier and more frequent contact with shorthand students in learning situations

lloyd K. Bishop, "Individualizing Educational Programs," Business Education Forum, XXV (May, 1971), 13.

- A wider variety of reality experiences A better mix of theoretical and practical emphasis
- 3. Continuous cooperative evaluation
  - Continuous knowledge of levels of effort and progress by student and program management
  - Continuous evaluation of program effectiveness b.
- 4. Attairment of objectives
  - Individualized progress throughout the shorthand
  - Differential levels of performance above floor Ь. criterion
- 5. Continuous evaluation
  - Rapid program modification based upon feedback mechanisms
- Continuous program revision--few permanently Ь. static components

The class is led and encouraged by the video presentation. The teacher is free to work with individuals or smaller groups.

## Skinner's Theory of Learning

Skinner found operant conditioning highly effective in working with animals and was confident that similar conditioning could be successfully used with students in the learning process.

Operant conditioning is the learning process whereby a response is made more probable or more frequent. Operants--sets of acts--are reinforced--strengthened--so as to increase the probability of their recurrence in the future.<sup>2</sup>

JoAnne M. Brenholt and Edward L. Houghton, "Individualized Video Shorthand Instruction," The Balance Sheet, LIII (May, 1972), 343.

<sup>&</sup>lt;sup>2</sup>Biggee, op. cit., pp. 113-114.

## Teaching-Learning Process

In this learning process, teachers are considered architects and builders of students' behavior. Learning objectives are divided into a large number of very small tasks and reinforced one by one.

The key to successful teaching or training is to analyze the effect of reinforcement and design techniques which manipulate the process with considerable precision—to set up specific reinforcing contingencies.

Through operant reinforcement an existing unit of behavior may be refined by the process of differentiation of response. In this process, reinforcement which develops skill must be immediate.

Skinner believed that the most efficient control of human learning requires instrumental aid.

Programmed instruction is a system of teaching and learning within which pre-established subject matter is broken down into small, discrete steps and carefully organized into a logical sequence in which it can be learned readily by the students. Each step builds deliberately upon the preceding one. The learner can progress through the sequence of steps at his own rate and he is reinforced immediately after each step; either he is given the correct response or he is permitted to proceed to the next step after he registers the correct response. Programmed instruction may be accomplished with or without the use of teaching machines.

## Inculcating Behavior

In order to plan a procedure for inculcating certain desired behavior in a student, certain specific questions need to be answered: (1) What behavior is to be established? (2) What reinforcers are available? (3) What responses are available? (4) How can reinforcements be most efficiently scheduled?<sup>2</sup>

<sup>&</sup>lt;sup>1</sup>Ibid., pp. 133-134.

<sup>&</sup>lt;sup>2</sup>Ibid., 136.

The teacher must have specific objectives that are defined in terms of desired behaviors. He is the architect and builder of behaviors.

Reinforcers that are used after a student makes a response have to be practical in a particular school setting. If machines are available, they can be used; if not, another substitute must be found.

The responses the student is expected to make have to be within his scope of abilities, time, and materials.

Reinforcement is most effective if accomplished immediately after the response. Scheduling of the reinforcement should be arranged to meet this criteria.

In building a case for properly programed teaching machines, Skinner stated ". . . the effect upon each student is surprisingly like that of a private tutor."

## Shorthand Theory

Shorthand is a perceptual-motor skill. This means that practice is necessary if a student is to progress in building skill.

Two antithetical schools of thought regarding intermediate shorthand learning symptoms are: (1) those associated with theoretical accuracy of the shorthand outlines and the perfection and refinement of the shorthand penmanship. (2) those associated with fluency and utility.<sup>2</sup> Gregg stated:

The shorthand learner has succeeded in learning shorthand when he can write rapidly and accurately from dictation and read

<sup>&</sup>lt;sup>1</sup>Ibid., p. 140.

<sup>&</sup>lt;sup>2</sup>John R. Gregg, Louis A. Leslie, and Charles E. Zoubek, <u>Instructor's Handbook for Gregg Shorthand Diamond Jubilee Series</u> (New York: McGraw-Hill Book Co., 1963), p. 66.

rapidly and accurately from his shorthand notes taken from rapid dictation. The exact outline used is far less important than the fact that the learner wrote<sub>l</sub>a reasonable, readable, transcribable outline without hesitation.

A thorough comprehension of the principles of the system is necessary. Condon stated:

Although memorization of rules is not suggested, there is evidence to suggest that the study of the principles of shorthand theory should receive greater emphasis. However, minor theory deviations, such as whether to write or omit the vowel sound, need not be emphasized. It has been found that students will do a better job of taking dictation, improvising shorthand outlines for unfamiliar words, and turning out acceptable transcripts when they have a thorough understanding of the basic principles of the system.<sup>2</sup>

Brief forms are great time savers in taking dictation. The correct outline response must be automatic. Therefore, sufficient drill must be given on the brief form lists to insure instant recognition and automatic response.<sup>3</sup>

Shorthand shortcuts and advanced phrasing do not merit emphasis. They merely tend to increase the memory load and inhibit the writer. With the exception of a few memory phrases, such as <u>been</u>, <u>able</u>, <u>had</u>, <u>hope</u>, etc., it is doubtful if the time spent in studying such phrases can be justified.<sup>4</sup>

## Post Office Department State Abbreviations

The Post Office Department has suggested the adoption of a two-letter state abbreviation to facilitate the use of the Optical Character Reader (OCR) which provides electronic mail sorting for a sizable portion of business mail

lbid.

<sup>&</sup>lt;sup>2</sup>Condon, op. cit., p. 134.

<sup>&</sup>lt;sup>3</sup>Ibid., p. 134.

<sup>&</sup>lt;sup>4</sup>Ibid., p. 135.

in several major cities. 1 Neuerburg stated:

With the adoption of the two-letter state abbreviations, a new demension has been added to the confusion students must face as they attempt to recognize the old abbreviations, develop spontaneous recall of the new two-letter abbreviations, and write the shorthand symbol that has variations of both--the old and the new.

Teachers should teach students the new two-letter abbreviations at the same time as they are introduced to concise shorthand symbols that are as close to the abbreviations as clarity and ease of writing will permit.  $^2$ 

## 500 Most-Used Words

This study dealt with 500 of the 3,000 most-used words because of necessary delimitations. Reliable estimates indicate that 97 percent of the ordinary dictation material is made up of approximately 3,000 high frequency words.<sup>3</sup>

There is a lack of clearness and lack of agreement among teachers of shorthand as to the amount of time that should be spent in developing skill in the use of high frequency words. Forkner stated:

The words <u>I</u>, <u>the</u>, <u>and</u>, <u>to</u>, and <u>you</u> probably appear in every business letter and are used so often that they require little or no special drill; however, this does not hold true for the basic writing vocabulary of 3,000 words . . . Experience has shown that if a student masters a basic vocabulary of high frequency words, he is ready to extend his vocabulary, using the high frequency words as a foundation for writing other words.

Addressing for the Optical Character Reader, POD Publication 65 (Washington, D. C.: Post Office Department, 1968), p. i.

<sup>&</sup>lt;sup>2</sup>Lawrence P. Neuerburg, "Clinch New State Abbreviations with Shortened Shorthand Symbols," <u>The Journal of Business Education</u>, XLIV (March, 1969). 242.

<sup>&</sup>lt;sup>3</sup>Hamden L. Forkner and others, <u>Correlated Dictations and Transcription</u>, <u>Gregg Diamond Jubilee Edition</u> (New York: Forkner Publishing Co., 1966) p. ix.

<sup>&</sup>lt;sup>4</sup>Ibid.

## Slides

There are a variety of materials that can be used in the preparation of transparency film and in the mounting of the slides. The film can be black and white or in color. The film can be prepared with a camera or a transparency maker. The mounts are available in different sizes and materials. See Table 1 for several sources of supply.

## Transparency Film

Transparencies are permanent and non-fading. The Nashua Corporation said, "Anything you can copy on paper, you can copy on colorful Xerographic Film; and the transparency is ready to use the minute it's made." Masters for the transparency can be:

Typewritten Copy

Blueprints

Hand Lettering

Line Drawings

Magazines

Charcoal Sketches

Newspapers

Graphs

Books

Maps<sup>2</sup>

Nashua Xerographic Film is prepared for use in Xerox Machine Models 914, 720, 420, 2400, 36001, 813, 660 and 330.  $^{3}$ 

Nashua Xerographic Film is unaffected by light, heat, humidity and age.  $^4$ 

Nashua Corporation, Nashua Xerographic Film, 1972 Edition, (Nashua, New Hampshire: Nashua Corporation, 1972) pp. XT-23 and 24.

<sup>&</sup>lt;sup>2</sup>Ibid.

<sup>3&</sup>lt;sub>Ibid</sub>.

<sup>&</sup>lt;sup>4</sup>Ibid.

Nashua Xerographic Film is available in four sparkling colors and clear:

No.	950	Clear	100	8	1/2"	Χ	11"	sheets	to	a	box
No.	960	Blue	100	8	1/2"	Χ	11"	sheets	to	a	box
No.	970	Yellow	100	8	1/2"	Χ	11"	sheets	to	a	box
No.	980	Red	100	8	1/2"	Χ	ייןן"	sheets	to	a	box
No.	990	Green	100	8	1/2"	Χ	11"	sheets	to	a	box
No.	940	Assortment	100	8	1/2"	X	11"	sheets 25 Blue 25 Yell 25 Red 25 Gree	e low	a	pox

The cost of Nashua Xerographic Film was \$28.95 for 100 sheets of  $8\ 1/2\ X\ 11$  inches in  $1972.^2$ 

Multiple transparencies can be made automatically on the Xerox Machine. Nashua Corporation stated the following instructions:

- 1. Fan the transparency sheets so that they handle and feed easily.
- 2. Place 10 or 15 sheets into the loading tray and feed according to the simple instructions on each transparency sheet.
- 3. Make the prints as you normally would if the film were ordinary paper. If the print is light, pump the toner up to the darkness level you want, just as you would with paper.
- 4. If the image on the film doesn't fuse properly, simply go to the next highest heat setting.

Ibid.

<sup>&</sup>lt;sup>2</sup>Ibid.

<sup>3&</sup>lt;sub>Ibid</sub>.

## Slides and Slide-Making Materials

Table 1 lists several sources of supply for slide mounts and materials. The Eastman Kodak Company provided information on the various types of materials that are available from their company:

The Kodak Ektagraphic Write-On Slide is Estar Film Base with a matte surface on one side, which is mounted in a 2 X 2-inch mount. The writing area is 1 1/2 X 1 1/2 inches. You can draw, print, write on these slides with almost any pencil or fiber-tip pen. Bold images can be obtained with the use of special drawing inks made for transparencies. Use of these slides means a quick, simple, and inexpensive way to display information on a screen with any slide projector (except those with automatic focusing systems). Box of 100 slides/\$4.95.

The Kodak Ready-Mounts are for mounting 28 X 28mm (126), 24 X 36mm (135), and 1 5/8 X 1 5/8 inch (super-slide) transparencies. Solid grayboard with printing on face, "Seal edge with warm iron, do not touch film"; and on the reverse side, "Made in U.S.A." Two types are available: Folded--Convenient for mounting a few transparencies at one time. Supplied with 3 edges sealed; open edge can be sealed with a household iron. Flat--Can be sealed on 4 edges with a household iron or mounting press. Folded--Pkg of 50/\$3.35. Flat--Pkg of 100/\$2.35.

The Kodak Slide Cover Glass (Thin, Precleaned) Thickness: .030 inch. 2 X 2 inch. For mounting slides in glass for use in Carousel and other slide trays. Pkg of 50/\$2.10.

The Kodak Metal Binder (for 2 X 2 inch Slide Cover Glass, thin)--Provides a quick and inexpensive method of glass-mounting slides. A transparency, mask, and two pieces of thin cover glass are inserted into the open end of the binder. The binder frames three sides, and holds the slide securely without the need of tape or fasteners. Glass slides bound in this manner are ideal for use in the Kodak Carousel Slide Trays and other slide trays. Pkg of 50/\$2.75.

#### Care of Slides

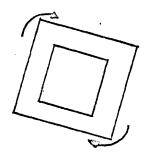
The Eastman Kodak Company stressed the importance of proper care

<sup>&</sup>lt;sup>1</sup>Eastman Kodak Company, 1970-1971 Audiovisual Products Catalog, (Rochester, New York: Eastman Kodak Company, 1970), p. 23.

and storage of completed slides:

Dirty slides detract from the presentation. Therefore, clean them before use. Dust or lint can be removed with a clean, dry camel's-hair brush. Use it gently on both sides of the transparency. Fingerprints or oil smudges can be removed by applying Kodak Film Cleaner sparingly to the slide with a plush pad or a wad of cotton.

After cleaning, the slides should be loaded into trays. Be sure to load these trays correctly! To properly orient a slide for projection, hold it so the picture looks correct; rotate it bottom to top; and put it into the tray from behind the projector.



Slide trays are ideal for storage purposes, keeping the slides clean, orderly, and always ready for projection.

There are also many types of compartment files in which to store 2 X 2-inch slides. Most important, don't keep slides on table tops, in drawers or cupboards, with chalk and ink, or where they may become damaged, dirty, disorganized, or lost. Store the box of slides in a dry, dark, cool place.

To facilitate retrieval of any slide, make a list of all slides in each box.

## Equipment Sources

The best equipment to use will depend upon individual objectives, needs, cost limitations, and preference.<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> Eastman Kodak Company, <u>Slides With a Purpose for Business Education</u>, (Rochester, New York: Eastman Kodak Company, 1971) pp. 24-25.

<sup>&</sup>lt;sup>2</sup>Foss, op. cit., p. 289.

Refer to Appendix D for prices and descriptions of equipment and company addresses.  $^{\text{l}}$ 

A carousel has been produced that will accommodate 140 slides. The Eastman Kodak Company described the carousel:

Kodak Carousel Slide Trays--Accept up to 140 2 X 2 inch slides. Clearly numbered for easy slide location. Removable retaining rings prevent slides from spilling yet permit quick editing, loading, or unloading. Supplied in attractive storage boxes including identification card and tray sticker. Fit all Carousel Projectors. Cost per Carousel/\$3.80.

National Audio-Visual Association, <u>The 1972-1973 Audio-Visual</u> Equipment Directory, (Evanston: The National Audio-Visual Association, 1972), pp. 63-70.

<sup>&</sup>lt;sup>2</sup>Eastman Kodak Company, <u>1970-1971 Audiovisual Products Catalog</u>, op. cit., p. 22.

#### Chapter 3

#### THE PREPARATION OF SHORTHAND SLIDES

Throughout the preparation of the slides, advise was solicited from Mr. L. R. Marks at the Instructional Media Center at Kansas State Teachers College at Emporia, Kansas.

#### Transparency Film

It was necessary to test the types of transparency film that was available to find a film that would project a clear image when magnified by the slide projector and that would be durable to withstand continued use.

The three types of film available at the Instructional Media Center were:

- 8 1/2 X 11 inch Clear mylar film
- 8 1/2 X 11 inch 3M Transparency film
- 8 1/2 X 11 inch Nashua Xerographic film

Nashua Xerographic Film produced the clearest and most durable copy. The Xerox Model 914 Machine was used to make the prints.

The Nashua Xerographic Film was available in an assortment of four colors and clear. The black image was reproduced on clear, blue, red, green, and yellow. See Appendix C.

The film should be used in the following order to produce the least eye strain when projected: (1) blue, (2) red, (3) green, (4) yellow, and (5) clear.

Another factor in testing the film was the materials and typewriter used in preparing the master copies for the film prints. Carbon was a

necessary ingredient in every outline to be reproduced.

The IBM Selectric Typewriter was the most satisfactory of the five tested because of the carbon ribbon and the factor that the ribbon was new each time a key was struck. The Letter Gothic Ball produced the clearest type for reproducing on film.

Ballpoints, pens, and a variety of pencils were tested to find the best carbon content. Of all the pencils tested, the Wallace Machine Scoring Number 400 Pencil was the most satisfactory and was used for writing the shorthand outlines. The Fighier Number 77 Pencil with a Number 2 lead was satisfactory and was used to draw the mount outline and the ruled line for the alphabetic characters.

## Material Costs

The Instructional Media Center at Kansas State Teachers College at Emporia, Kansas, had the current price lists available and Nashua Xerographic Film in stock. Mounts were ordered from Lawrence Photo Supply, Incorporated, 802 West Second, Wichita, Kansas. The total cost per slide was approximately as follows considering there averaged 28 frames on an 8 1/2 by 11 inch film:

\$28.95/100 sheets	\$.0103	Per Slide
Metered Xerox Machine Charge 10¢/per sheet	.0036	Per Slide
Mounts \$10.95/1,000 mounts	.0110	Per Slide
Material Cost	\$.0249	Per Slide

The cost per slide could be reduced by putting the maximum number of frames on the film. If margins are not a concern, 35 frames could be

put on one film sheet. The film and metered Xerox Machine charge would total \$.0114 instead of \$.0139.

#### Master Sheets

The master sheets that were used to make the film are shown in Appendix A. The master sheets were divided into the following areas for ease in mounting, coding, and filing:

Area	Number Of Slides
Introduction Slides	27
Vowels	110
Consonants	72
Brief Forms	258
Punctuation, Amounts, Quantities, Days, Months, and Business Abbreviations	110
Word Beginnings	150
Word Endings	135
Phrases	156
States	102
500 Most-Used Words	964

The master sheets were preruled with a Number 2 pencil for a frame size guide. A guide sheet was made for ruling the master sheets to expedite the process. The line guides for writing shorthand outlines with good proportion were also on the guide sheet. See Appendix A.

After the master sheets were ruled, the words were typewritten on the master sheets. Tabulation stops were set for the center of each frame in which a word was to be typewritten. Each word was individually centered by backspacing from the tabulation point. The width of the visual area on

the film was one-eighth inch less than the frame size. Long words had to be checked to be sure they did not extend beyond this visual area.

After the words were typewritten, the words were written in short-hand. A Wallace Machine Scoring Number 400 Pencil was used in writing the shorthand outline. The master was laid over the guide-sheet lines as a guide for good proportion.

The introduction slides were typewritten in all capital letters and used to notify the student of a change in areas. The terms on the introduction slides were those used in the various sources for writing the slides.

The theory slides consisted of the theory listed in the index of Gregg Shorthand, Diamond Jubilee Series as follows: alphabetic characters, amounts, days, figures, months, punctuation, quantities, weights and measures, word beginnings and word endings. A maximum of two words were given as examples for any one theory.

The joined and disjoined word beginnings and endings were prepared by typewriting the beginning or ending and following with two words using the shorthand theory. There were 35 frames on each sheet in these areas. See Appendix A.

The phrase slides consisted of phrases listed in <u>Gregg Dictation</u>, <u>Diamond Jubilee Series</u>. The phrases were divided into sections with introduction slides and several examples of each type of phrase given.

<sup>&</sup>lt;sup>1</sup>John R. Gregg, Louis A. Leslie, and Charles Zoubek, <u>Gregg Shorthand</u>, <u>Diamond Jubilee Series</u> (New York: McGraw-Hill Book Co., Inc., 1969), pp. 381-383.

<sup>&</sup>lt;sup>2</sup>Louis A. Leslie, Charles E. Zoubek, and Madeline S. Strony, <u>Gregg</u> <u>Dictations</u>, <u>Diamond Jubilee Series</u> (New York: McGraw-Hill Book Co., Inc., 1963), pp. 511-512.

The 500 most-used words slides consisted of the 500 most-used words listed in <u>Correlated Dictations and Transcription</u>, <u>Gregg Diamond Jubilee</u> Edition. See Appendix A.

The source for the new state abbreviations was <u>The Journal of Business Education</u>. <sup>2</sup> The new two-letter abbreviations are concise shorthand symbols that are as close to the Post Office Department's Optical Character Reader abbreviations as clarity and ease of writing will permit. See Appendix A.

The brief forms were listed in the index of <u>Gregg Shorthand</u>,

<u>Diamond Jubilee Series</u>. If a brief form shorthand outline had more than one meaning, they were all presented at one time. See Appendix A.

## Mounting the Slides

After the film was made, it was cut with scissors into sections for mounting in slide mounts. The film was thick and would not cut evenly on a paper cutter.

A 2 by 2 inch heat seal style mount was purchased that sealed on four sides. Because of the danger of ruining the film and the time factor in sealing the mounts with a household iron, a hand press was used.

The top of the film was mounted on the folded edge of the mount. See Appendix B.

<sup>&</sup>lt;sup>1</sup>Hamden L. Forkner and others, <u>Correlated Dictations and Transcription Gregg Diamond Jubilee Edition</u> (New York: Forkner Publishing Co., 1966), pp. 1-34.

<sup>&</sup>lt;sup>2</sup>Lawrence P. Neuerberg, "Clinch New State Abbreviations with Shortened Shorthand Symbols," <u>The Journal of Business Education</u>, XLIV (March, 1969), 242.

<sup>&</sup>lt;sup>3</sup>Gregg, op. cit., pp. 383-384.

## Coding the Slides

The slides were color coded as follows considering the eye strain factor: (blue, red, green, yellow, and clear)

	<u>Area</u>	Color Code
	Introduction Slides	Clear
	Vowels	Red
	Consonants	Green
	Brief Forms	Red
-	Punctuation, Amounts, Quantities, Days, Months, and Business Abbreviations	Green
	Word Beginnings	Blue
	Word Endings	Red
	Phrases	Green
	States	Yellow
	500 Most-Used Words	Blue

Because of the limited five colors of film available and because the sequence of certain slides was necessary, a coding system had to be devised to be sure the slides were filed in the proper order.

In most cases, it was a matter of the stimulus (typewritten word) and the reinforcement (shorthand) slide being together. However, in the cases of a sequence of words for one principle a series had to be coded together (Example: word beginnings). Each area was separated by introduction slides.

The typewritten slide was always placed first. See Table 3 for the codes used on the slide mounts for filing the mounts in carousels.

The code was placed on the bottom of the slide mount so it could be read on the top edge when the slide was in the carousel. See Appendix B.

Table 3
CODE SYSTEM USED TO KEEP SHORTHAND SLIDES
IN SEQUENCE WHEN FILING
IN CAROUSELS

Areas	Introduction Slides	Code
Vowels	Yowels	V-1A, V-1B, V-1C, V-1D, V-1E V-2A, V-2B,V-21E
Consonants	Consonants	C1 & C1C36 & C36
Brief Forms	Brief Forms	BF1 & BF1BF129 & BF129
Punctuation	Punctuation	Pl & PlP6 & P6
Amounts and Quantities	Amounts and Quantities	AQ1 & AQ1AQ18 & AQ18
Days	Days of the Week	D1 & D1
Months	Months of the Year	M1 & M1M12 & M12
Business Abbreviations	Business Abbreviations	BA1 & BA1BA11 & BA11
Word Beginnings	Disjoined Word Beginnings <sup>a</sup> Joined Word Beginnings <sup>a</sup>	WB-1A, WB-1B, WB-1C, WB-1D WB-2A, WB-2B,WB-29E
Word Endings	Disjoined Word Endings <sup>a</sup> Joined Word Endings <sup>a</sup>	WE-1A, WE-1B, WE-1C, WE-1D WE-2A, WE-2BWE-27D

Table 3 (Continued)

CODE SYSTEM USED TO KEEP SHORTHAND SLIDES IN SEQUENCE WHEN FILING IN CAROUSELS

Code	PH-1A PH-2A PH-2A PH-3A PH-3A PH-4A PH-4A PH-5A PH-6A PH-6A PH-6F PH-7A PH-8G PH-9A PH-9A PH-10E PH-11A	S1 & S1S51 & S51	W1 & W1W482 & W482
Introduction Slides	Phrases <sup>a</sup> T for To in Phrases Been Represented by B Able Represented by A Want Preceded by Pronoun Ago Represented by G To Omitted in Phrases Of Omitted in Phrases A Omitted in Phrases Intersected Phrases Special Phrases	States	500 Most-Used Words <sup>b</sup>
Areas	Phrases	States	500 Most-Used Words

<sup>a</sup>When there was more than one introduction slide in an area, the introduction slides were filed at the point of code changes.

 $^{
m b}{
m In}$  the 500 Most-Used Words area, there are less than 1,000 slides because shorthand symbols with more than one meaning were combined on one slide (Example: in and not).

## Storing the Slides

The slides were stored in carousels so students could easily place the carousel on the projector with a minimum of time and effort. Each carousel was stored in a labeled box provided with the carousels at the time of purchase.

The carousels hold 140 slides so it was necessary to divide some of the areas for maximum use of the carousels. The order of filing in the carousels was coordinated with the presentations in the textbooks.

## Chapter 4

## SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS

It was the purpose of this study to prepare shorthand slides for individualized study for students' skill improvement in shorthand at Chanute Senior High School. The preparation of the slides was done to (1) provide students with an additional media for individualized study of shorthand, (2) provide the teacher with instructional material, and (3) provide a new media in shorthand instruction at a minimum cost.

The preparation of the slides was done in five general areas: brief forms, theory, phrases, state abbreviations, and the 500 most-used words.

## Summary

One of the major unsolved problems in teaching shorthand is helping each student achieve his best potential. Both philosophical and educational factors are involved in the learning process.

The philosophical bases are: each person is a unique individual; learning develops through involvement; and all the critical factors of any learning experience include content, the process of learning, and interaction of learner and the medium.

The educators responsibilities to the learner are: to provide a stimulating environment; to provide numerous opportunities for the learner to become involved; to provide capable teachers, resources and technology; and to provide continuous cooperative evaluation of each learner.

Skinner believed that learning is facilitated when the student is given a stimulus, makes a response, and is given a reinforcement. Reinforcers that are used after a student makes a response have to be practical in a particular school setting. Reinforcement is most effective if accomplished immediately after the response. Properly programmed instructional media can produce an effect upon each student of that of having a private tutor to provide reinforcement.

Individualized instructional media can give teachers more time to work with individuals or small groups while the majority of the class is progressing at their own rate.

Shorthand is a perceptual-motor skill. This means that practice is necessary if a student is to progress in building skill. The degree and method of the practice should be individualized to meet the students' needs.

Brief forms are great time savers in taking dictation. The correct outline response must be automatic. Practice is required to write the brief forms automatically during dictation.

Shorthand shortcuts and advanced phrasing do not merit emphasis. They merely tend to increase the memory load and inhibit the writer. A few memory phrases that are helpful are been, able, had, hope, etc.

There is a lack of clearness and lack of agreement among teachers of shorthand as to the amount of time that should be spent in developing skill in the use of high frequency words. Some teachers believe that if a student masters a basic vocabulary of high frequency words, he is ready to extend his vocabulary, having a foundation for writing other words.

Morris L. Biggee, <u>Learning Theories for Teachers</u> (New York: Harper and Row, 1964), 136.

Students who are taught the new two-letter abbreviations for states in shorthand do not have the confusion of remembering both the shorthand abbreviations for the states and the two-letter abbreviations.

The following procedure was used in the preparation of the shorthand slides:

- 1. Available literature was reviewed in determining the content and preparation of the slides.
- 2. Typewriter print and ribbons, pens, and pencils were tested for reproduction on various types of film and machines. The most satisfactory were: the IBM Selectric Typewriter with the Letter Gothic Ball, the Wallace Machine Scoring Number 400 Pencil, and the Fighier Number 77 Pencil with a Number 2 lead. The film that produced the clearest copy and was the most durable was the Nashua Xerographic Film made on the Xerox 914 Machine.
- 3. Price quotations were secured on film, mounts, and carousels. The Nashua Xerographic Film cost was \$28.95 per 100 sheets. The cost of the mounts was \$10.95 per 1,000 mounts. The carousels cost \$3.80 and hold 140 slides. The meter charge on the Xerox 914 Machine was \$.10 per copy of the film.
- 4. White 8 1/2 by 11 inch sheets were ruled for 28 squares size 1 1/2 by 1 5/16 inches each to match the slide mount openings. Individual words were typewritten in one square and rewritten in shorthand in another square. These were the master sheets used to prepare the film.
- 5. The film was cut into sections, and each section was mounted in a slide mount and sealed with a mount press.
  - 6. After the slides were prepared, they were classified into areas

and filed in carousels according to the five general areas for ease in selection and use.

### Conclusions

Shorthand slides can be prepared for individualized instructional media in shorthand using Skinner's theory of learning (stimulus-response-reinforcement).

Slides prepared in five different colors (clear, blue, red, green, and yellow) will add variety in the classroom and reduce eye strain.

There are several types of projecting equipment available from local and national sources of supply. Prices vary according to the type of equipment purchased.

There are usually suppliers in every state who can supply the teacher with film, film making machines or service, and mounts.

The film and mounts for the preparation of the slides in this study cost approximately \$.0249 per slide. A total of 140 slides were filed in one carousel which cost \$3.80 or approximately \$.0270 per slide. The approximate cost of each slide mounted and filed in a carousel was \$.0519.

An assembly line process would be most feasible for preparing and mounting large numbers of slides. The best order for the assembly process seemed to be cutting, mounting, coding, and filing.

### Recommendations

Equipment and supplies should be tested thoroughly before slide master sheets are prepared. Project sample slides to check reproduction under magnification before preparing the final slide master sheets.

Additional slides could be developed in some of the following cases:

- 1. Entire sentences could be written on one frame to improve and develop students' retention level.
  - 2. Sentences could be written on one frame for punctuation drills.
- 3. Terminology could be developed for areas of shorthand specialization such as legal or medical shorthand.
- 4. Spelling words could be written on slides to reinforce good spelling habits.

Dictation tapes should be prepared to correlate with the slides that were prepared in this study. The student could individually work with the slides and then transfer his learning while taking dictation from tapes.

A follow-up study should be done using a control group to test the effectiveness of using the slides prepared in this study. BIBLIOGRAPHY

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APPENDIX A

## GUIDE SHEET FOR RULING THE MASTERS

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# GUIDE SHEET FOR RULING THE MASTERS

<del></del>	 	

MASTER SHEET
for
INTRODUCTION SLIDES

500 MOST-USED WORDS	BRIEF FORMS	STATES	JOINED WORD BEGINNINGS
DISJOINED WORD BEGINNINGS	JOINED WORD ENDINGS	DISJOINED WORD ENDINGS	PHRASES
T FOR <u>TO</u> IN PHRASES	BEEN REPRESENTED BY <u>B</u>	ABLE REPRESENTED BY <u>A</u>	WANT PRECEDED BY PRONOUN
AGO REPRESENTED BY <u>G</u>	TO OMITTED IN PHRASES	THE OMITTED IN PHRASES	OF OMITTED IN PHRASES
A OMITTED IN PHRASES	INTERSECTED PHRASES	SPECIAL PHRASES	PUNCTUATION
DAYS OF THE WEEK	MONTHS OF THE YEAR	BUSINESS ABBREVIATIONS	AMOUNTS & QUANTITIES
CONSONANTS	YOWELS	USE GOOD PROPORTION	

MASTER SHEETS
for
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MASTER SHEETS
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Brief Forms			
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MASTER SHEETS
for
WORD BEGINNINGS

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Em-	employ		embarrass	60
ĭm-	impression	<u>-</u>	impossible	7
In-	increase	~e	intend	
En-	encounter	-00	encourage	
Un-	unwritten	~	undue	
Re-	refer	2	reorder	
	<u> </u>			and the second s

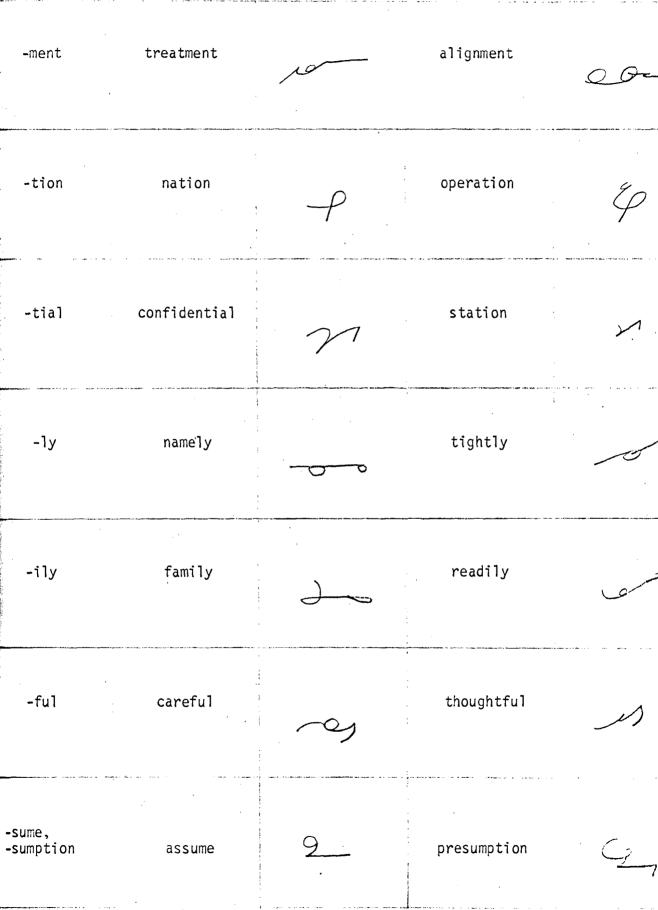
Be-	beyond	6	beside	
De-, Di-	deliver	1	debate	J
Dis-, Des-	dismiss	1	despite	
Mis-	mistake	-00	misstate	
Ex-	explain	وع.	express	E
Com-	compel	6	commerce	
Con-	condition		convey	

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Self-	selfish	۲,	self-confident	
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		residen, jumper e Montée (Material July Propins Andrée)	American de la companya de la compa	

MASTER SHEETS
for
WORD ENDINGS



l Endings				70
-ble	dependable	M	profitable	Cy.
-ther	gather		bother	6
-ual	actual		equally	
-ure	failure	2	miniature	-6
-self, -selves	myself	@	themselves	
-ort	support	٤	quarter	~
-tain	retain	6	maintain	

d Endings		· · · · · · · · · · · · · · · · · · ·		71
-cient, -ciency	efficient	g	proficiency	Cy
-hood	childhood	6//	motherhood	
-ward	backward	<i>Sy</i>	reward	<i>S/</i>
-ship	relationship	o f	membership	70,
-cle, -cal	political	600	article	
-ulate -ulations	tabulate	$\ell_n$	congratulations	~0
		\$	e de des attendantes e este appartente Manacette e acettibles autori de parte e acettibles autori e appartente como e appartente como e acettibles autori e acettibles	art distribution to an algorithmic and an algorithmic and a second and

C.

surprisingly

exceedingly

-ingly

	Million registration for the term of the first of the majority of	and the second of the second control of the second	والمناف فيسخر	and the second s
-ings	readings	<i>\(\sigma\)</i>	blessings	
-gram	program	C 3	cablegrams	
-ification	notification	-4)	specifications	6)
-lity	personality	4	reliability	
-lty	faculty	2	casualty	7
-rity	authority		majority	7

## MASTER SHEETS

for

PUNCTUATION, AMOUNTS, QUANTITIES, DAYS, MONTHS, AND BUSINESS ABBREVIATIONS

period		question mark	<b>X</b> :
paragraph	>	dash	
parentheses	<i>(</i> )	hyphen	
400	4	4,000	4
400,000	4	\$4	4
\$4,000	4/	\$400,000	4
four o'clock	40	\$4.50	450

Punctuation, Amounts, Quantities, Days, Months, and Business Abbreviations

<del></del>			12 LUE22 VDDI EALGELOL
4 per cent	4	\$500	5/
5,000,000	5	\$5,000,000	5/
5 billion	5(	several hundred	g
a dollar	/	a million	
4 pounds	4	8 feet	8)
Sunday	<u>)                                    </u>	Monday	
Tuesday		Wednesday	20

76 Punctuation, Amounts, Quantities, Days, Months, and Business Abbreviations.

Thursday	<u></u>	Friday	20
Saturday	$\mathcal{S}_{z}$	January	J_=
February	(=	March	-0/
April	C <sub>2</sub>	May	0
June	4	July	Lo =
August	=	September	\tag{5}
October		November	7=

December	Su.	Dear Mr.	
Dear Mrs.	<u></u>	Dear Miss	3
Yours sincerely	3	Cordially yours	
Very cordially yours	2n	Dear Sir	
Sincerely yours	<del>)</del>	Yours respectfully	
Respectfully yours	$\smile$	Very truly	<i>\)</i>
Very truly yours	),		

MASTER SHEETS
for
PHRASES

Fillases			
to see	16	to sell	16
to place	Ce	to begin	2
to have	1	to be	(
to fly	20	to fit	7
had been	$\mathcal{A}$	have been	
I have been	9	have not been	
has been		has not been	2

it has been	7	you should have been	
you might have been		I could have been	01
Should be able	6	would be able	16
had been able	36	has been able	9
have not been able	)	I have not been able	9
you would be able	16	to be able	6
I want	V	you want	N

they want		we want	
she wants		who wants	
if you want	2/	if you wanted	2
days ago		weeks ago	33
months ago		years ago	ec
few days ago	John	Able to say	6
able to see	C	glad to see	-6

The same of the sa			
in order to be	$\mathcal{A}$	in order to have	
in addition to the		during the past	16
in the past	E	in the world	<i>→</i>
on the question		many of the	
one of the	2	one of them	
out of date	5	out of this	0
some of our		some of these	2

at a loss	<i>/ ' ' ' ' ' ' ' ' ' '</i>	at a time	
for a few days	}	in a position	Top
for a long time		for a moment	)
a.m.	0	p.m.	
C.O.D.	L	Chamber of Commerce	4
vice versa	)	of course	
as soon as	2,	as soon as possible	2

to do		I hope	P
we hope	~	to make	0
	1		

MASTER SHEETS

for

STATES

States	•		
Iowa	Ø	Kansas	3
Kentucky	<i>(</i> 0	Louisiana	9
Maine		Maryland	
Massachusetts	0	Michigan	7
Minnesota		Mississippi	
Missouri		Montana	
Nebraska	7	Nevada	7

New Hampshire	•	New Jersey	†
New Mexico		New York	
North Carolina	~	North Dakota	
Ohio	U	Oklahoma	
Oregon	w	Pennsylvania	6
Rhode Island	. @	South Carolina	
South Dakota		Tennessee	

States			
Texas		Utah	4
Vermont	2	Virginia	)
Washington	7	West Virginia	3
Wisconsin	3	Wyoming	ð
District Of Columbia	16		
			***************************************

MASTER SHEETS
for
500 MOST-USED WORDS

500 Most-Used Words			
a, an	•	able	<u>C</u>
afternoon .	9-	and	
asked	2~	be	
before		believe	5
can		car	
care	~~	company	7
copy	76	do	

500 Most-Used Word	ļs	e e e e e e e e e e e e e e e e e e e	ere a sa co
each	9	early	00
few	J	fìrst	de
for	)	get	
great		has	.9
have		her	i
home	ė	în not	
it at		later	

500 Most-Used Wor	us		
leave	<u>J</u>	letters	
like		mail	
ma <b>y</b>		morning	
new		of	ν
office	y	on	<b>—</b>
orders		position	4
ready		Saturday	Ŋ,

she	J	six	6
take		the	
them		this	
to		today	
very	)	we	ð
weeks	23	well	
with		work	

come

credit

500 Most-Used Wor	rds		
date		day	
department		every	9
go		going	· · · · · · · · · · · · · · · · · · ·
I	0	if	9
is his	)	keep	
know	0	letter	
me		money	

when	÷	write	
you your		appreciate	G
bill	6	buy	6
charge	6	does	3
due		four	4
friend		give	
happy	.6	might	

500 Most-used word			and the second second
month		more	—w
most		mother	
not in		one	
order		people	6
presenț		promptly	CS.
receive	J	remittance	
send		set	8

00 Most-Used Words					
these	/9)	they	<u></u>		
time		year were			
about		after	9		
ago	N	amount			
another		answer	Œ		
any		big	6		
bring	G.	called	~u)		

came		city	S
complete		contract	
could		country	
find	2	found	<i>}</i>
from	<u>)</u>	furnish	۷,
got		hard	i
he	0	him	•

question some

place		please	C 2
probably	9	rather	
small .		town	
winter	2	a]]	~
almost	c-eg	away	$\cdot \partial$
busy	6	enclosed	<i></i>
end		fine	)_

500 Most-used work	,	_	
hear	٠	heard	
meeting		once	
part		special	É
subject	5	talk	
tomorrow	, rue	unable	20
us	· ·	business	(
course	ne	done	

taking	<i>∕</i> 0.	then	
two		understand	
whether	·5	written	
yesterday	2	already	us
attention	6	been	
better	S	change	4
fact	<i>&gt;</i>	favor	2

further	· ン	January	<i>}</i> =
look		men	
months		only	
over	U	perhaps	Ġ
price	GP	since	7
took		within	
again	0-	back	5

between		certainly	650
dear	9	half	·9
high	Ġ	night	-6
offer	2	old	
past	6	pleased	
said	<i>y</i>	sir	6
soon	)	ten	10

500 Most-used word			and the second the Million was required to the control of the cont
truly	تسر	wanted	
young	R	yours	3
did		enough	3
given	2	last	e
less	Q	list	
own	·	prices	G
receipt		regarding	

500 Most-Used Word	ls		
interest		no	
note		prompt	
regard		reply	70
replying	Co.	seems	<del>} (</del>
sending	<b>}-</b> .	several	g
surely	ho	because	Ly
both	6	box	4

500 Most-Used Word	is		
boy	6	case	9
following	<i>کس.</i>	help	
left		possible	4
put	(	right	
room		stock	
taken		thought	N
together		went	2

future	<i>)</i>	goods	~
hand		indeed	
nothing		now	-67
other		pleasure	Ch
quite	6	really	
returning	و م	service	6
shipped	e	sincerely	750

size	À	thank	•
too		being	
but	6	connection	
cost	re	don't	, v
either		enclosing	· · · · · · · · · · · · · · · · · · ·
girl		how	8
large	ey .	line	

500 Most-Used Wor	ds		120
shall	<i>I</i>	state	~
along	2	bed	
cover	2	cut	
different	101	ever	)
kind		knew	<b>-</b>
name		never	7
remember		say	J

500 Most-Used Word	is,		b for
such	4	thing think	
value	2	waste	9
what	0	where	0
bad	5	. covering	2.
didn't		everything	2.
except		gave	9
g <b>one</b>		however	9

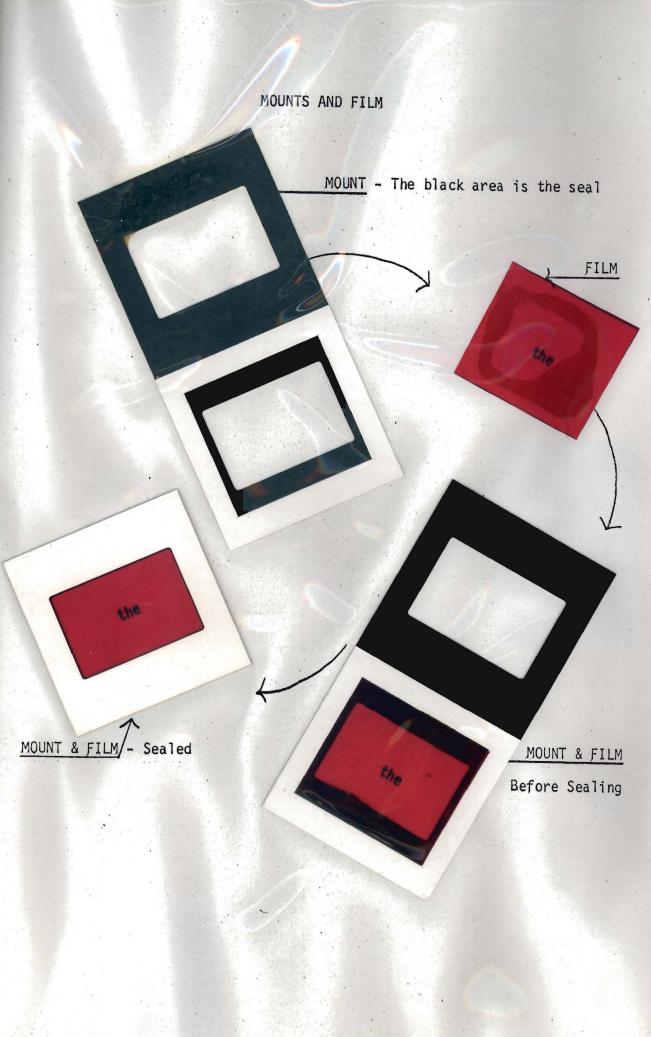
beg

against

guess	9	matter	-5
nice	<b>-</b> @	seem	<b>}</b> ——
thanking	•••	though	N
upon	_	whole	i.
enclose		made	-6
myself		therefore	1
under		yes	9

is		
	coming	<u> </u>
	reason	1_
<u>)</u>	weather	7
	· .	
•		
		coming  reason  weather

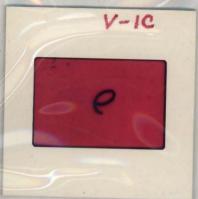
APPENDIX E



# CODES FOR THE VOWEL SLIDES\*



Introduction Slide -- Vowels



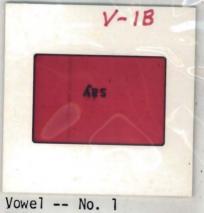
Vowel -- No. 1 "C" Third in a series of 5



Vowel -- No. 1
"A" First in series of 5



Vowel -- No. 1 "D" Fourth in a series of 5



"B" Second in Series of 5



Vowel -- No. 1 "E" Fifth in a series of 5

<sup>\*</sup>Slides shown as they were coded. Codes were written so they would be visible when the slides were filed in the carousels.

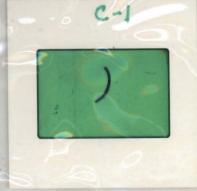
CODES FOR THE CONSONANT SLIDES\*



Introduction Slide -- Consonants



Consonant -- No. 1



Consonant -- No. 1

<sup>\*</sup>When pairs of slides are filed, the typewritten word is always first.

<sup>\*</sup>Slides shown as they were coded. Codes were written so they would be visible when the slides were filed in the carousels.

APPENDIX C

500 MOST-USED WORDS	BRIEF FORMS	STATES	JOINED WORD BEGINNINGS
DISJOINED WORD BEGINNINGS	JOINED WORD ENDINGS	DISJOINED WORD ENDINGS	PHRASES
T FOR TO IN PHRASES	BEEN REPRESENTED BY <u>B</u>	ABLE REPRESENTED BY <u>A</u>	WANT PRECEDED BY PRONOUN
AGO REPRESENTED BY <u>G</u>	TO OMITTED IN PHRASES	THE OMITTED IN PHRASES	OF OMITTED IN PHRASES
A OMITTED IN PHRASES	INTERSECTED PHRASES	SPECIAL PHRASES	PUNCTUATION
DAYS OF THE WEEK	MONTHS OF THE YEAR	BUSINESS ABBREVIATIONS	AMOUNTS & QUANTITIES
CONSONANTS	YOWELS	USE GOOD PROPORTION	

## 500 Most-Used Words

JOU MOS L-USED WOLL	-		
a, an		able.	e
afternoon	22	and	
asked	2	be .	
before	5	believe	. 9
can		car	9
care	~	company	7
сору	~	do	



States			
Alabama	0	Alaska	0
Arizona	9	Arkansas	0
California	0	Colorado	~ .
Connecticut	~	Delaware	P
Florida	2	Georgia	d
.Hawaii	.O	Idaho	6
Illinois		Indiana	_

APPENDIX D

Table 1

MANUFACTURERS AND DISTRIBUTORS OF SLIDES, FILM, BINDING, SORTING, AND MOUNTING EQUIPMENT AND SUPPLIES

Сотрапу	Street	City
Art-O-Graph Inc	<b>529</b> S Seventh St	Minneapolis, MN 55415
Eastman Kodak Co	343 State St	Rochester, NY 14450
Emde Products Inc	2040 Stoner Ave	Los Angeles, CA 90025
Gem-Mounts and Gem-Masks Co	Box 630 Times Sq	New York, NY 10036
Kaiser Products	Box 3101	Colorado Springs, CO 80907
Lawrence Photo Supply Inc	802 W Second	Wichita, KS 67201
3M Business Products Sales Inc	4800 W Kellogg	Wichita, KS 67209
Montage Productions Inc	49 W 27 St	New York, NY 10001
Plastic Sealing Corp	1507 N Gardner St	Hollywood, CA 90046
Seary Manufacturing Corp	19 Nebraska Ave	Endicott, NY 13760
Sickles Inc	PO Box 3396	Scottsdale, AZ 85357
Yankee Photo Products	407 E Redondo Beach	Gardena, CA 90247

Table 2

# MANUFACTURERS AND DISTRIBUTORS OF SLIDE PROJECTORS ILLUSTRATED ON THE FOLLOWING PAGES

City	Lodi, NJ 07644 Mississauga, Ontario Pittsburg, PA 15233 Saginaw, MI 48602 Los Angeles, CA 90043	Paramus, NJ 07625 Rochester, NY 14650 Little Ferry, NJ 07643 New York, NY 10020 Evanston, IL 60202	Littleton, CO 80120 Springfield, VA 22151 Hudson, NY 10553 Seattle, WA 98121 Rockleigh, NJ 07647	New York, NY 10022 New York, NY 10036 Menomonee Falls, WS 53051 North Hollywood, CA 96105 Toledo, OH 43601	New York, NY 10036 Davenport, IA 52805
Street	Route 46 3269 American Dr 1009 Beech Ave 214 S Hamilton 3410 W 67 St	E 66 Midland Ave 343 State St 35 Bergen Tpk 140 W 51 St 1245 Chicago Ave	5501 S Broadway 5410 Port Royal Rd 2 S Buckhout St 119 Blanchard St	115 E 55 St 630 Ninth Ave PO Box 67 13034 Saticoy St PO Box 1003	25 W 45 St 517 Main St
Сотрапу	Bergen Expo Systems Inc Braun Electric Canada Ltd Buhl Optical Co Busch Film & Equipment Co Christie Electric Corp	Decision Systems Inc Eastman Kodak Co Fortune Audio-Visual GAF Corporation Harwald Company	Honeywell Inc Hoppmann Corporation Hudson Photographic Industries Inc International Audio Visual Inc Leitz Inc	Motiva Ltd Presentation Technical Aids Inc Realist Inc Spindler & Sauppe Inc Strong Electric Corp	T M Visual Industries Inc Tel-A-Story Inc

Operation:

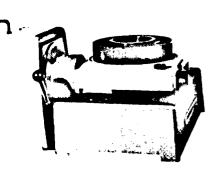
Notes:

Model:

139

Dimensions:  $6-5/8 \times 10-1/8 \times 3-5/8'$ 

Dimensions: 14x15x14



BERGEN EXPO SYSTEMS INC.

Model: O-R-1000

Price: \$1995.00 2x2" slides Projects:

Capacity: 140

Automatic (timed), 5-8-15 second intervals; semi automatic; push button on projector; remote control

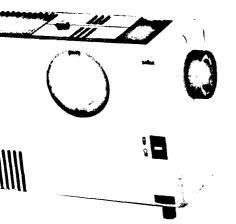
forward and reverse; focus Lamp:

Custom Xenon, 1000 watt equivalent; blower cooled 4" or 5", f/2.8 Lens: 49 lbs, including built-in power supply

Weight:

Power: 120 V., 60 Hz.

Lamphouse contains built-in power supply; various foca length lenses available



BRAUN ELECTRIC CANADA LTD.

Braun D7

\$49.95 2x2" slides Price: Projects:

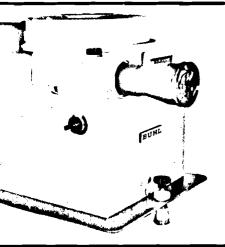
Operation: Manual (hand operated), two-way slide carrier

Lamp: 50 watt quartz and 25 watt viewer lamp, convection cooled Lens:

85 mm., f/4.5 2¼x2¼"

Screen: Weight: 5¼ lbs.

120 V., 60 Hz. Power:



BUHL OPTICAL CO.

Model: Hi Lite 820-800 \$750.00 2x2" slides Price:

Projects: Capacity: 80

Operation: Built-in slide changer; remote control, forward and reverse

focus

Lamp: BRN, 1200 watt; blower cooled

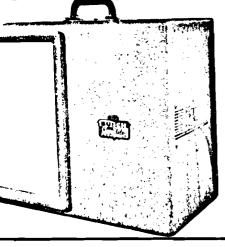
1" to 15.5" Lens:

Weight: 28 lbs.

Power: 120 V., 60 Hz.

Other Models: 820-20, separate cooling pack, \$750.00

3000 lumen output; various lenses available Notes:



**BUSCH FILM & EQUIPMENT COMPANY** 

Cine-Slide 325 Model:

\$325.00 2x2" slides Price:

Projects:

Operation: Automatic; remote or on-machine control; built-in slid changer

Capacity: 80 slides

Lamp: 500 watt; blower cooled

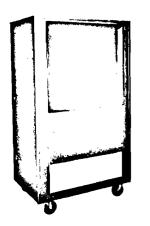
Lens: f/1.4

Screen:

14x 14", built-in 120 V., 60 Hz. Power:

Weight: 20 lbs.

140



**BUSCH FILM & EQUIPMENT COMPANY** 

Model: 6-240SS Big Screen Cine-Slide

\$1095.00 Price:

Kodak Carousel Model 851 Uses: Operation: Automatic or manual

Lamp: 500 watt; fan cooled

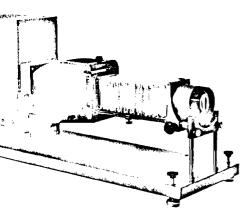
Lens:

28x28" Screen: Weight: 125 lbs. 40x25x65" Dimensions:

120 V., 60 Hz. Power:

Notes: Equipped with cartridge tape recorder; mike for inaudi

projector control; push button start cycling stop



CHRISTIE ELECTRIC CORP., Xenolite Division

BFB900-3624E Projector with Xenolite Model:

Price: \$3390.00 2x2" slides, 24x24" slides, 34x4" slides Projects:

Manual (hand operated) Operation:

Lamp:

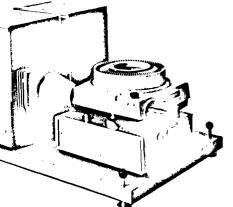
Lens:

Power: Other Models:

900 watt Xenon; blower cooled
12½" - 26", f/1.4
120 V., 60 Hz.
BFB900-3624EG, customer furnished projector, \$2775
Brightness about 7 times that of standard lamp; dichr Notes:

cold mirror; approx. 5400° K (daylight) color temperatu

2000 hour lamplife



CHRISTIE ELECTRIC CORP., Xenolite Division

BFL450-46 Xenolite with Kodak Ektographic

\$2220.00 Price:

2x2" slides Projects:

Model:

80 or 140

Capacity:

Built-in slide changer; automatic (timed) intervals: 5, 8, Operation: seconds; semi-automatic; push button on projector; rem

control: forward only, focus

Lamp:

450 watt Xenon; blower cooled 4-6", f/3.5 zoom Power Lens:

Power: 120 V., 60 Hz. Dimensions: 181/2x20-1/8x301 135 lbs. Weight: Remote douser, on-off, etc., \$240.00; lap dissolve for t Accessories:

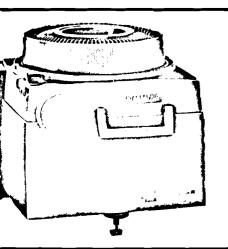
projectors, \$690.00

BFL450-OG with customer furnished projector, \$2010.0 Brightness about 4 times that of standard lamp; dichi Other Models: Notes:

cold mirror; approx. 54000 K (daylight) color temperatu

Dimensions: 11½x11x

2000 hour lamplife



**DECISION SYSTEMS INC.** 

Model: Carobeam B2

\$795.00; case, \$65.00 Price:

2x2" slides Projects:

Capacity: 80 slides Semi-automatic; push button on projector; remote cont Operation:

forward and reverse; focus

BRN, 1200 watt; fan and blower cooled 1" through 15½" and zoom Lamp: Lens:

20 lbs. Weight:

Power: 120 V., 60 Hz.

Random access selection, \$1495.00 Accessories:

Carobeam-2 with dissolver, \$1790.00; Carobeam-2 rand Other Models:

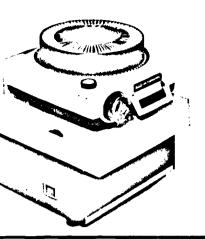
access with dissolver, \$3495.00

Special application projectors may be developed from b Notes:

models.

Model:

Operation:



**EASTMAN KODAK COMPANY** 

Kodak Ektagraphic Arc

\$1200.00 Price: 2x2" slides Projects:

Capacity: 80; 140 with Carousel Slide Tray

Manual (hand operated); built-in slide changer; automatic focus maintenance at machine and remote; automatic (timed); 5, 10, 15 second intervals; semi-automatic; push button on projector; remote control, forward and reverse;

141

focus

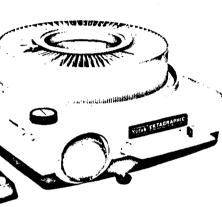
Lamp: GE Marc 300; fan and blower cooled

Power supply, 26½ lbs.; projector module, 27½ lbs. Weight:

Dimensions: 9-3/8x11%x20-1/8

120 V., 60 Hz. Power: Power supply interchangeable with Pageant Arc 16 mm Notes:

Sound Projector



EASTMAN KODAK COMPANY

Model: Kodak Ektagraphic Model AF-2

\$214.50; case, \$12.95 2x2" slides; filmstrips with adapter Price: Projects:

80; 140 with Carousel 140 slide tray Capacity:

Manual, built-in slide changer; automatic (timed) intervals; Operation: 5, 8, 15 seconds; semi-automatic, pushbutton on projector;

remote control: forward/reverse, focus

ELH 300 watt, fan cooled Lens: 5", f/3.5 Lamp:

Dimensions: 4x10%x11-3/8" Weight: 10½ lbs. Power:

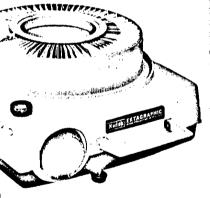
120 V., 60 Hz. UL listed

Lenses, \$22.50-\$42.50; Carousel sound synchronizer Model Accessories: 2, \$39.50; Carousel dissolve control Model 2, \$215.00.

Filmstrip adapter, \$39.95; if used, substitute Ektagraphic arc slide projector front condenser lens #625889.

Accepts all other Ektagraphic and Carousel accessories

Notes:



EASTMAN KODAK COMPANY

Model: Kodak Ektagraphic Model B-2

Price:

\$159.50; case, \$12.95 2x2" slides; filmstrips with adapter Projects:

80: 140 with Carousel 140 slide tray Capacity: Operation:

Manual (hand operated); built-in slide changer; semi-auto-

matic; push button on projector; remote control: forward and reverse; focus

Lamp: ELH, 300 watt Lens: 5", f/3.5

10½ lbs. Dimensions: 4x103/x11-3/8" Weight:

Power:

Accessories:

120 V., 60 Hz.

120 V., 60 Hz.

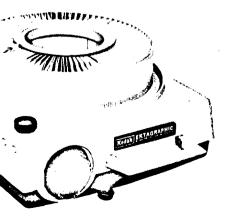
121 UL listed

121/2", f/3.5 lens, \$22.50; 3", f/3.5, \$12.50; 7", f/3.5, \$36.50; zoom 4-6", \$42.50; Carousel sound synchronizer, Model 2, \$39.50; Carousel dissolve control Model 2, \$215.00. Ektagraphic filmstrip adapter, \$39.95; if used, the condenser front condenser.

substitute Ektagraphic arc slide projector front condenser

lens #625889

Notes: Accepts all other Ektagraphic and Carousel accessories



EASTMAN KODAK COMPANY

Kodak Ektagraphic Model E-2 \$109.50; case, \$12.95 Model:

Price:

2x2" slides; filmstrips with adapter Projects: Capacity: 80; 140 with Carousel 140 slide tray

Manual (hand operated); semi-automatic; push button on Operation:

projector

ELH 300 watt; fan cooled Lens: 5", f/3.5 Lamp:

Dimensions: 4x103/x11-3/8" Weight: 10½ lbs.

Power:

Accessories:

1072 108. UL listed 2½", f/3.5 lens, \$22.50; 3", f/3.5, \$12.50; 7", f/3.5, \$36.50; zoom 4-6", \$42.50; Carousel sound synchronizer Model 2, \$39.50; Carousel dissolve control Model 2, \$215.00. Ektagraphic filmstrip adapter, \$39.95; if used,

substitute Ektagraphic arc slide projector front condenser lens #625889

Notes: Accepts all other Ektagraphic and Carousel accessories more light

FORTUNE AUDIO-VISUAL

Model: Mor-Lite

\$795.00; case, \$50.00 2x2" slides Price:

Projects: 81 or 140 Capacity:

Operation: Built-in slide changer; automatic (timed), 5, 8, or 15 secon

intervals; forward and reverse; focus Lamp: 1000-2000 watt; blower cooled

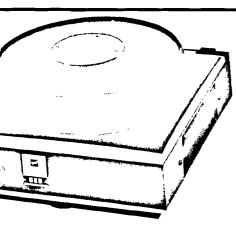
Lens:

As required Weight: 20 lbs.

Power: 120 V., 60 Hz.

Other Models: With random access capability, \$1595.00; Mor-Lite II, projectors with fade dissolve, \$1995.00.

Notes: Accepts all Carousel accessories



GAF CORPORATION

970 A/V Model: \$159.50 Price:

Projects:

2x2" slides; accepts cardboard mounted slides only Capacity: 100 slides

Operation: Built-in slide changer; circular gravity feed; automati

(timed), I second intervals; remote control, forward an reverse; focus

Lamp: 500 watt; fan cooled Power:

120 V., 60 Hz. **UL** listed Accessories:

100 slide tray, \$2.95; 80 glass mounted slide tray, \$2.95

Auto-sync tape synchronizer, \$29.50; slide-seeker fo

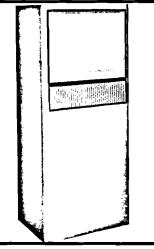
Built-in slide changer; automatic (timed); semi-automat

Dimensions: 66½x28x18

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Dimensions: 12x12x12

random access, \$39.95



THE HARWALD COMPANY

Model: Admatic Price: \$995.00; including case

Projects: 2x2" slides

Capacity: 30

Operation:

push button on projector; remote control, forward as reverse

Lamp: DDB, 750 watt; blower cooled

3" f/3.0 16x23" built-in Lens:

Screen:

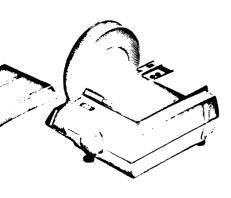
Weight: 150 lbs

Power: 120 V., 60 Hz.

UL listed Other Models: Sonomatic with 2 track tape cartridge playback, \$1495.0

Sonomatic RP with both record and playback capabilit

\$1895.00



HONEYWELL INC., Photographic Products Division

Preview, AV-II, 6694 Model:

Price: \$199.50 Projects: 2x2" slides

Capacity: 120 maximum with round tray; less with various straight tra Operation:

Built-in slide changer; automatic (timed); 5 to 30 secon intervals; semi-automatic; push button on projector; remo

control, forward and reverse; focus

Lamp: EGH, 150 watt; blower cooled

4", f/2.8 2½x2½", Lens:

Screen:

7x12x12", built-in 120 V Dimensions:

Power:

120 V., 60 Hz. UL listed 3", 4", or 5" f/3.5 lens, \$12.50; 4"-6" and 3"-5" f/3 Accessories:

zoom lens, \$42.50; accessory slide carrying case, \$11.9 tape synchronizer, \$34.50; tape sync cord, \$3.95 AV-1, 6684, with 4" f/3.5 lens, 500 watt lamp, no auto Other Models:

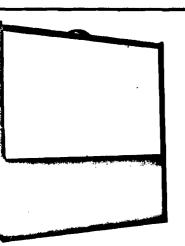
matic timer, \$169.50

Dimensions: 28x28x71/2", folded

Dimensions: 10x6x8"

Dimensions: 19x111/2x121/2"

Dimensions: 7.8x5.6x14.6"



HOPPMANN CORPORATION

P-2, Portable Rear Projection System Model:

\$577.00 2x2" slides Price:

Projects: Capacity:

80 slides Operation: Automatic (timed), 5-8-15 second intervals; remote control.

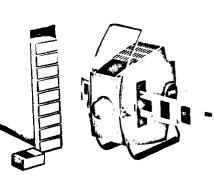
forward and reverse; focus Lamp: 300 watt; blower cooled

Screen: Weight: 25x16", built-in

30 lbs. Power:

120 V., 60 Hz. Other Models: Screen carrying case with folded optical system for use with

customer's own projector, \$295.00



**HUDSON PHOTOGRAPHIC INDUSTRIES INC.** 

Model: Prima HPI #345

\$34.50 2x2" slides Price:

Projects: 6 slides

Capacity:

Operation: Manual (hand operated); two-way slide carrier; uses slide-

stick for programmed material CBX, 75 watt; convection cooled Lamp:

2", f/2.3 Lens:

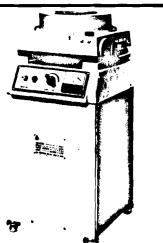
Weight: 2½ lbs.

120 V., 60 Hz. UL listed Power: Accessories:

Slidesticks, \$2.00 dozen; master slide file with 60 Slide-

sticks included, \$17.50

Other Models: #355, with CAR, 150 watt, blower cooled lamp, \$44.50



INTERNATIONAL AUDIO VISUAL INC.

Model: Caralite Mark 3

Price: \$1800.00 2x2" slides Projects:

Capacity: 80 slides

Operation:

Manual (hand operated); built-in slide changer; automatic (timed), 5-8-15 second intervals; semi-automatic; push button on projector; remote control, forward and reverse;

focus

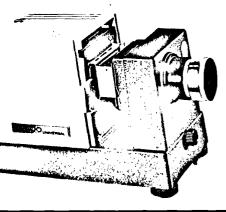
Lamp: 300 watt Xenon; fan cooled

Lens: f/3.5

60 lbs. Weight:

Power: 120 V., 60 Hz. Notes: Complete with Kodak Ektagraphic Projector AV-315.

Accepts all Ektagraphic and Carousel accessories.



E. LEITZ, INC.

Model: Prado-Universal 35 Price:

\$249.00; case, \$43.50

2x2" slides; cardboard, plastic, metal and glass mounted Projects: slides

Capacity:

Manual; two-way slide carrier Operation:

Lamp: 24 V., 250 watt; fan cooled

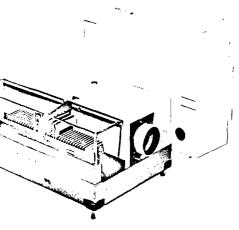
Lens: 90 mm., f/2.5

Weight: 16.9 lbs.

Power: AC/DC

Lenses from 35 mm, to 250 mm, up to \$54,00 extra, Micro Accessories:

projection attachments, \$410.00 to \$450.00 Prado Universal 2\(\frac{1}{2}\)x2\(\frac{1}{2}\)" with 150 mm. f/2.8 lens, \$297.00 Other Models:



E. LEITZ, INC.

Pradovit-Color 150 Model:

\$246.00; case, \$37.50 Price:

2x2" slides; accepts cardboard, plastic, metal and gla

Projects: mounted slides

36 and 50 Capacity: Automatic (timed) adjustable 3 to 30 second interva Operation:

semi-automatic; push button on projector; remote contro

Power: AC/DC

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Power: 120 V., 60

Dimensions: 11½x12x

forward/reverse; focus

24 V., 150 watt; fan cooled Lamp:

Lens: 90 mm., f/2.5

Weight: 16% lbs.

Dimensions: 6x81/x12" Lenses from 35 mm. to 250 mm. up to \$54.00 extra, lig pointer, \$13.50; 50' remote control cord, \$12.00; syr Accessories:

Other Models:

accessories, \$13.50 Pradovit 250 with 90 mm. f/3.5 lens, \$279.00; Pradovit 250 with 90 mm. f/3.5 lens, \$279.00; Pradovit 250 metalogical field from \$203.00 predovit 250 metalogical from \$200.00 predovit 250 metalogical fro 150 auto-focus with 90 mm. f/2.5 lens, \$303.00; Prado

250 auto-focus with 90 mm. f/2.5 lens, \$345.00

MOTIVA LTD.

RPT-300 Rear Projection Theaterama/one System Model:

Price: 2x2" slides Projects:

Operation: Automatic; with slide changer, AV343 automatic focus

Capacity: 81 slides

500 watt, blower cooled Lamp:

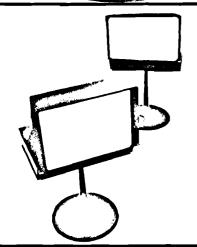
3" f/3.5 18x18" built-in Lens: Screen: Weight: 30 lbs.

Dimensions: 24x19½x24"

120 V., 60 Hz. Power:

RPT-500, includes sound recorder, slide changer, auxili Other Models:

speaker, \$577.00



MOTIVA LTD.

Model: RPT-00300 Rear Projection Theaterama/two System

\$541.00 2x2" slides Price: Projects:

Operation:

Automatic; with slide changer, AV340 self-focus Capacity: 81 slides

Lamp:

500 watt, blower cooled 2" Buhl superwide Lens:

18x27" built-in Screen:

Weight: 33 lbs.

Dimensions: 24x28½x24" Accessories:

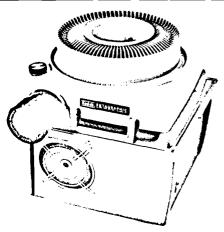
Dust cover, \$12.00; mushroom pedestal base, \$99 deluxe caster base, \$99.00; base adapter plate, \$9.50 Other Models:

RPT-00500, includes sound recorder, slide changer, au

iary speaker, \$695.00 Capable of housing two projectors for split-screen or

Notes:

dissolve presentations



PRESENTATION TECHNICAL AIDS INC.

'71 Highlight Model: Price: \$595.00

2x2" slides Projects:

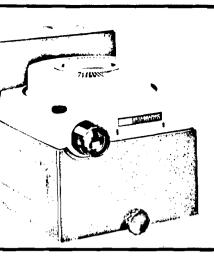
Capacity: 80 slides Operation: Push button on projector; remote control, forward

reverse; focus

Lamp: PTA HL 1200 watt equivalent 25 lbs.

Weight: 120 V., 60 Hz. Power:

Includes Kodak 800 or Ikta B slide projector, slide t Notes: and remote cord; color temperature adjustable to 3400



REALIST INC.

Model:

Super Light 3402

Price: Projects:

Capacity:

\$725.00, plus lens 2x2" slides, glass or cardboard mounted

Ektagraphic projector

80 and 140 Carousels Automatic; remote control, forward and reverse; built-in

slide changer; unit uses Eastman Kodak Automatic Focus

Lamp: 1200 watt tungsten halogen cooled by 3 fans

5", f/3.5 34 lbs. Lens:

Weight: Dimensions:

Operation:

Power:

12-5/8x11x18" 120 V., 60 Hz.

Other Models:

Super Light 3401, 500 watt Xenon lamp, 20-5/8x11x18"

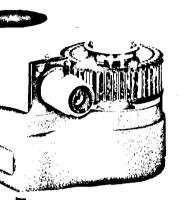
weight 99 lbs., self-contained DC power pack, solenoid

145

activated douser built-in, \$1950.00

Notes:

Power cord, remote control, Carousel universal slide tray and transportation case included, 1.4-11" lenses available



SPINDLER & SAUPPE INC.

Model: Price:

Selectroslide SLR-1200A \$786.00; case, \$32.00

Projects:

2x2" slides

Capacity:

48 slides

Operation:

Built-in slide changer; automatic (timed), 4, 8, 12, 24

second intervals; semi-automatic; push button on projector; remote control, forward and reverse; focus

BRN, 1200 watt tungsten halogen; fan cooled

Lamp: Lens:

Weight:

5", f/2.8 22 lbs.

Power:

120 V., 60 Hz.

Accessories:

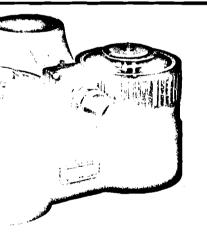
715 remote focus lens mount, \$96.00; 737 remote control for forward-reverse-focus, \$36.00; 725 forward-reverse remote control, \$13.65; 1½" to 11" lenses available

SLR-1200A (766) Ultrabright Selectroslide, with auxiliary

Other Models:

cooling and modified optics for 3000-Lumen light output,

\$1050.00



SPINDLER & SAUPPE INC. Model:

Price:

Dual Selectroslide SLD-1200A \$1082.00; case, \$42.00 2x2" slides

Projects:

Capacity:

96 slides

Operation:

Build-in slide changer; automatic (timed), 4, 8, 12, 24

second intervals; semi-automatic; push button on projector;

remote control, forward only; focus

5", f/2.8

Lens: Lamp:

BRN, 1200 watt tungsten halogen; fan cooled

Weight:

41 lbs.

Power:

120 V., 60 Hz.

Accessories:

715 remote focus lens mount, \$96.00; 721 remote control,

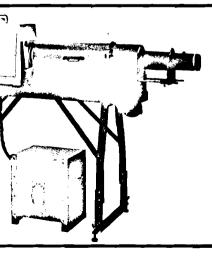
\$13.65; 737 remote control forward-reverse-focus, \$36.00; 11/2" to 11" lenses available

Other Models:

SLD-1200A (766) Ultrabright Selectroslide, auxiliary cooling and modified optics for 3000-Lumen light output,

Dimensions: 541/2x67x261/2"

\$1346.00



THE STRONG ELECTRIC CORP.

Model:

44060 Universal Mighty Mite Xenon

Price:

Projects:

2x2" slides; 34x4" slides; 24x24" slides

Operation:

Manual (hand operated); two-way slide carrier

Lamp:

1600 watt

Lens: Weight: 4½ to 12

500 lbs.

Power: 120 V., 60 Hz.; AC

Other Models:

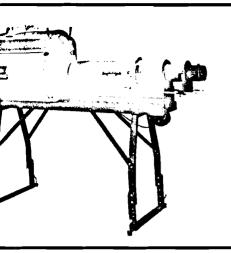
Model with 14" to 20" lens, \$3600.00

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Dimensions: 63x27x79

Dimensions: 3\%x2\%x

Dimensions: 14x14x2



THE STRONG ELECTRIC CORP.

44060 Universal X-16 Xenon Arc Model: Price:

\$3975,00

Projects: 2x2" slides: 31/4x4" slides

Capacity: Operation:

One

Manual (hand operated), two-way slide carrier; sen automatic, remote control; forward only

1600 watt (9000 lumens) Lamp:

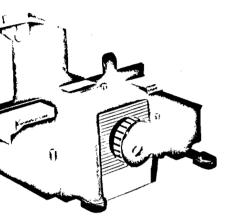
Lens: 4½ to 12'

300 lbs. Weight:

Power: 120 V., 60 Hz.; AC

Other Models: Model with 2500 watt lamp, 12,000 lumens, 14" to 20

lens, \$4420.00



T.M. VISUAL INDUSTRIES INC.
Model: TMC Showmatic 2007S

\$39.95; case, \$7.95 2x2" slides Price:

Projects:

Capacity: 40 slides Operation: Manual (hand operated); stackloading

CDS, 100 watt; convection cooled Lamp:

Lens: 75 mm., f/2.5

Weight: 1 1/2 lbs.

120 V., 60 Hz. Power:

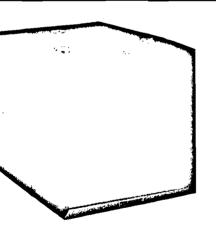
Tripod, \$7.95; table top screen, \$3.95; automatic kit ope Accessories:

tion, \$5.00

2007P, same except with Airequipt changer Model Other Models:

\$42.94 Notes: All die cast aluminum - 3 element condenser lens - H

absorption lens



## TEL-A-STORY INC.

Model: 12

Price:

\$215.00, case included 2x2" slides Projects:

Capacity: 12 slides

Operation: Automatic (timed), 5.8 second intervals

DDY or DGH, 750 watt; fan cooled Lamp:

36 mm., f/3.5 12x12", built-in Lens:

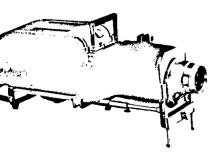
Screen:

Weight: 26 lbs.

Power:

120 V., 60 Hz. UL listed Model 18, 18" square screen, \$270.00; model 24, 3 Other Models:

square screen, \$335.00



### AMERICAN OPTICAL CORP.

Model: Standard Model GK 3690 SK

\$313.00, including case Price:

Projects: 34x4" slides

Manual (hand operated); two-way slide carrier Operation: Lamp:

DDB, 750 watt; blower cooled 6½", f/5.6 UL listed Lens:

25 lbs. Power: 120 V., 60 Weight:

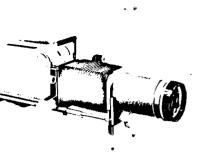
2x2 slide carrier, \$16.00; 2x2 condenser chest, \$60.00 Accessories:

Other Models: 28 models available from \$313.00 to \$475.00 Notes:

Projection objectives available ranging from 61/2" to 3 focal length

Lens:

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AMERICAN OPTICAL CORP.

Model: 3690 HU High Speed GK \$393.00, including case 34x4" slides Price:

Projects:

Manual (hand operated); two-way slide carrier Operation:

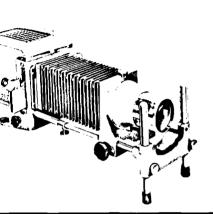
DDB, 750 watt; blower cooled 15½", f/4.5 Lamp:

UL listed Power: 120 V., 60 Hz. Weight: 25 lbs.

2x2 slide carrier, \$16.00; 2x2 condenser chest, \$60.00 Accessories: Other Models:

3690 HW as above for projection 2x2 slides, \$393.00 Other models with 20" focal length objectives available at Notes:

same price



CHARLES BESELER CO.

Model: Slide King 3610

\$299.00, including case Price:

Projects: 34x4" slides

Operation: Manual (hand operated); two-way slide carrier

DDB, 750 watt; blower cooled Lamp: Weight: 24 lbs.

Dimensions: 10x7\%x27\%" Power:

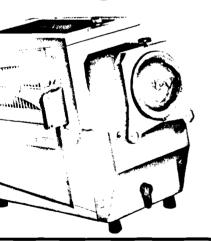
120 V., 60 Hz., 115 or 220 volt
2\(^4\times^2\) (reflex 2\(^4\)' square size) carrier 3631, \$16.50;
3\(^4\times^3\)'' English carrier 3751, \$22.50; Polaroid 2\(^4\times^2\)'' Accessories:

Other Models:

carrier 3752, \$22.50
With lens from 6½" to 26", \$299.00 to \$536.00
Built-in mechanical pointer, metal carrying case, front and Notes:

elevating legs, lens caps, bellows support,

interchangeable components



CHARLES BESELER CO.

Model: Slide King II 34612 Price: \$399.00, including case

Projects: 3¼x4" slides

Operation: Manual (hand operated); two-way slide carrier

BTA, 1000 watt quartz halogen; blower cooled Lamp: Dimensions: 13x81/2x18" Weight: 30 lbs.

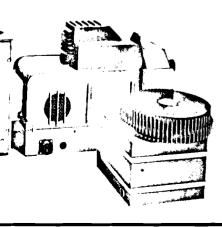
120 V., 60 Hz. Power:

Other Models:

Other models available accommodating from 2x2" to 3\%x4" slides; lenses from 6\%" to 26"

Notes: Lamp ejector, double blower cooling system, front eleva-

ting legs



CHRISTIE ELECTRIC CORP., Xenolite Division

Model: BFT900-6300E Xenolite with Telepro 6000 and Model 300

changer Price:

\$5450.00 34x4" slides Projects: Capacity: 65 slides

Operation: Built-in slide changer; semi-automatic; remote control; for-

ward only

Lamp: 900 watt Xenon; blower cooled

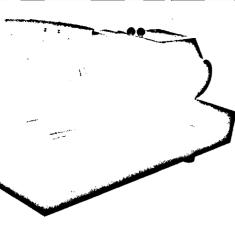
5", f/1.9 120 V., 60 Hz. Lens:

Power:

BFT900-6300EG with customer furnished projector, Other Models: \$2775.00

Notes: Brightness about 2 times that of standard lamp; dichroic

cold mirror; approx. 5400° K (daylight) color temperature; 2000 hour lamplife.



HOPPMANN CORPORATION

HC34-FR1000, Reversible Slide Changer Model:

Price: \$5216.00 Projects: 31/4×41

60 slides Capacity: Operation: Built-in slide changer; push button on projector

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Dimensions: 17½x30x36

1000 watt, tungsten-halogen, blower cooled 6.5", 8.5", 10" Lamp:

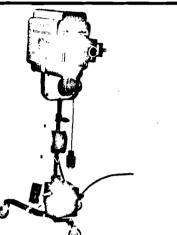
Lens: 160 lbs. Weight:

Power: 120 V., 60 Hz.

Random slide selection, \$543.00; digital readout, \$309.0 Accessories:

remote focus adjustment, \$247.00 Other Models: 1000 watt Xenon light source, \$2568.00

Notes: Other light sources and lenses available



KLIEGL BROS.

Model: 1674A \$1428.00; case, \$425.00 3\(^4\x4''\) slides Price:

Projects:

2 or 7 slides Capacity:

Manual (hand operated); two-way slide carrier; se Operation: automatic; remote control, forward only

2100T24/8 (60V); blower cooled 4.5", f/1.9 Lamp: Lens:

140 lbs. Dimensions: 61 to 81" high x22x Weight:

2100 watt, 120 V., 60 Hz. Power:

Semi-automatic slide changer, \$321.00; long film di \$1000.00; short film drive, \$700.00; slide glass, \$4.00 e Accessories:

slide painting colors, \$42.00

1674 Standard Objective Lens Model, \$992.00; 6.0", f/8.5", f/3.0, 12.5", f/3.3 lenses available Other Models:

Notes: Slide carrier rotates 360 degrees.



KLIEGL BROS. Model:

1676A Price:

\$1755.00; case, \$425.00 5x5", 4x5" and 3\(\frac{1}{2}\)x4" slides (adapters included) Projects: Manual (hand operated) two-way slide carrier; se Operation:

automatic; remote control, forward only

5M/T32/1; blower cooled 4.5", f/1.9 120 lbs. Lamp:

Lens:

Dimensions: 66 to 88x24x3 Weight:

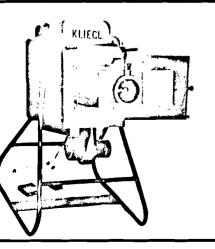
Power:

Accessories:

Semi-automatic slide changer, \$395.00; long film dr \$1000.00; short film drive, \$700.00; slide glass, \$5.00 easlide painting colors, \$42.00; 6.0", f/3.0; 8.5", f/3.0 12.5", f/3.3 lenses available

1676 Standard Objective Lens Model, \$1307.00 Other Models:

Slide carrier rotates 360 degrees Notes:



KLIEGL BROS.

1679A Model: Price: \$3666.00; case, \$425.00

, 5x7", 5x5", 4x5" and 31/4x4" slides (adap Projects: included)

Manual (hand operated); two-way slide carrier

Operation: 5M/T32/1; blower cooled 6.0", f/3.0 Lamp:

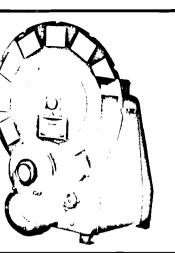
Lens:

120 lbs. Weight: Dimensions: 36x40x 120 V., 60 Hz. Power:

Slide glass, \$9.00 each; slide painting colors, \$42.00; 8 f/3.0 and 12.5", f/3.3 lenses available Accessories:

Slide holder adjustable through 30 degrees. Notes:

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GEORGE R. SNELL ASSOCIATES, INC.

SA 3/6 \$2173.75 Model: Price:

34x4" slides; glass mounted or Polaroid (2x2" slides with Projects:

adapters)

Capacity: 6 slide disc (12 or 18 slide discs available)

Automatic (timed) intervals: 5, 7, 10, 20 seconds; remote Operation:

control

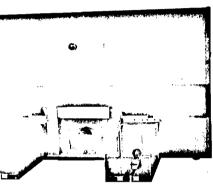
3MT 32/2, 3000 watt; blower cooled Lamp:

Lens: 4-26

Power:

120 V., 60 Hz. SA 3/12, 12 slide disc, \$2267.50; SA 3/18, 18 slide disc, Other Models:

5200 lumens, \$2173.75



GEORGE R. SNELL ASSOCIATES, INC.

Model:

**SA-65** 

Price:

Projects: Operation: \$812.50 3¼x4" slides Capacity: 70 Automatic (timed) ½ second intervals; remote control;

forward/reverse

Accessories:

120 V., 60 Hz. Adapter kits available for Beseler, AO, TelePro, Boddie,

Translux

Notes:

Power:

Adapts to any appropriate light source.



GEORGE R. SNELL ASSOCIATES, INC.

Model:

SA 6000

Price:

\$3140.00

Projects:

Operation:

3½x4" slides, Polaroid slides, 2x2" slides with adapters Remote control pushbutton, 300 electric slide changer, ½

second slide change without black-screen interval; "Z" tern removable slide tray feed; 65 slide capacity; remote variable lamp intensity, 50' control cables

Lamp:

3M/T32/2, 3000 watt, blower cooled 5", f/1.9 52 lbs.

Lens: Weight:

Power: 120 V., 60 Hz.

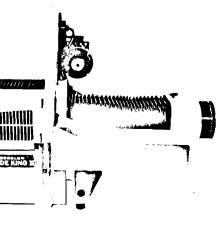
Accessories:

Supply

Notes:

Supply kit, \$136.00; random access slide changer, \$3200.00; TeleFader single douser, \$666.00 Wide angle lens provides short throw distance for front or

rear projection; slides reprojected without sorting; Xenon light-source optional.



GEORGE R. SNELL ASSOCIATES, INC.

Model: Satellite I

Price:

\$910.00 Projects:

31/4x4" slides; glass mounted or Polaroid

Capacity:

Operation: Automatic (timed) ½ second intervals BTA, 1000 watt quartz; blower cooled 61/2"

Lamp: Lens:

Weight: 83 lbs.

120 V., 60 Hz. Power: Other Models:

Satellite II forward and reverse sequence remote control,

Lamp ejector, double blower cooling system, front elevat-

ing legs

Notes: